

Baby *BEAR* wants your baby to sleep safely:



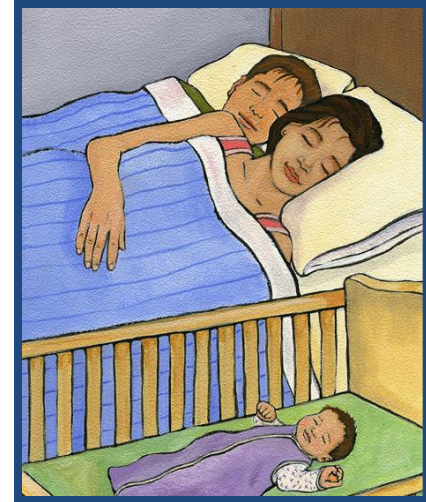
Dear Parents and Grandparents,
I have good news!
When it comes to safe sleep, you have the
power to make a difference! *

B is for Back: Babies should be placed to sleep on their **Back!**

E is for Empty: The crib should be **Empty**, with no pillows, bumpers, blankets or stuffed animals like me in it!

A is for Alone: Baby should sleep **Alone** in the crib and not in the parent's bed!

R is for Room: Share your **Room** with baby, not in your bed!



And please remember,
NO SMOKING!